eZ Platform Enterprise Edition

The Modern Content Management Platform for Building Digital Experiences
Organizations today need flexible, reliable technology to deliver the digital experiences of tomorrow. A trusted Symfony CMS, eZ Platform Enterprise Edition combines open source innovation with the reliability of a commercial product so your teams can empower the customer journey on the web and beyond.

Deliver Any Website or App You Can Imagine

- **News & Media Sites**: High-traffic and content-rich sites for traditional and digital media.
- **e-Commerce & Subscription Sites**: Personalized sites to drive e-business from product discovery to product delivery.
- **Brand & Corporate Presence**: Customer-facing company websites that promote a brand, products or services.
- **Native Apps & Internet of Things**: Feed content to mobile and desktop apps as well as connected devices.
- **Online Portals & Intranets**: Enterprise portals providing controlled access to content, services and applications.
- **Collaboration & Social Sites**: Apps and websites that bring visitors together to help share, collaborate and discuss.
Fueled by over 15 years of experience serving enterprises with eZ Publish, we know what helps organizations manage their content wisely. With eZ Platform Enterprise Edition your developers, editors and marketers have the tools to create, deliver and optimize content.

<table>
<thead>
<tr>
<th>Core Features and Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Flexible Content Repository</strong></td>
</tr>
<tr>
<td>If you’re looking to deliver a good user experience, you need to start with the right information architecture. We provide a flexible repository and tools so you can customize your content model and structure your content with ease.</td>
</tr>
<tr>
<td><strong>Multichannel and Multi-Device</strong></td>
</tr>
<tr>
<td>Developing content solely for a webpage is like trapping it in a spider web. Our platform, web services and APIs enable you to share content across channels—from web, tablets and mobile to Smart TVs, digital signage and other connected devices.</td>
</tr>
<tr>
<td><strong>Multilingual Content Management</strong></td>
</tr>
<tr>
<td>eZ Platform Enterprise Edition supports exotic character sets, multilingual versioning and language-specific user permissions. Store translated content in the same location as the root content, and manage your multilingual information easily.</td>
</tr>
<tr>
<td><strong>Multisite Support</strong></td>
</tr>
<tr>
<td>Serve multiple sites from a single installation of eZ Platform and reuse content easily, share workflows, consolidate training and implement organization-wide templates and style guides. Your developers can also simplify testing and integrations.</td>
</tr>
<tr>
<td><strong>Granular User Permissions</strong></td>
</tr>
<tr>
<td>Do you have many editorial users? Ensure your content is secure by specifying each user’s unique permissions, all the way down to a specific content type or action such as viewing, creating, editing and deleting content.</td>
</tr>
<tr>
<td><strong>Support, Maintenance and Training</strong></td>
</tr>
<tr>
<td>eZ Platform Enterprise Edition comes with enterprise grade services. You get an SLA, our bug fix guarantee and access to your own Service Portal. We also offer extended support, training and installation audits to meet your needs.</td>
</tr>
</tbody>
</table>
Developers
Design and Develop Content-Rich Websites and Apps

eZ Platform is the leading PHP CMS based on the Symfony full-stack framework. Open source and enterprise grade, eZ Platform provides your developers with unmatched flexibility to build, extend and scale websites, apps and other digital products. With eZ Platform, you can accelerate development and dedicate more time to creating new features and services that bring business value.

Based on Symfony full stack
Take advantage of the premiere PHP framework and use any component in the Symfony ecosystem, including the template engine Twig and Composer, the package manager for modern PHP applications.

Modern architecture
eZ Platform is built to scale with clustering and sophisticated yet simple caching and delivery systems, and a clear separation between application layers makes learning, using and maintaining the platform easier.

Domain-specific APIs
Easily integrate content from other applications and use eZ Platform to deliver Content as a Service to any app, site or device, in any language.

Build-Extend-Integrate
Customize and extend eZ Platform to meet your organization’s needs. Build new features, integrate applications and deploy sites and web apps that truly engage your users.

Do You Want Power And Simplicity?

Speed up development
Developers who use Symfony can start extending eZ Platform right out of the gate. New to Symfony? You have plenty to gain and the eZ and Symfony communities are ready with open arms to get you started.

Agile and enterprise ready
Our software is stable and secure. We follow best practices such as continuous integration, unit-testing automation and behavior-driven development, and we use leading tools for deployment and testing including Jenkins, Docker, Git and Behat. eZ Platform is also available as a Platform as a Service (PaaS) from our partners Platform.sh.

Ongoing innovation and easy upgrades
eZ Platform is continuously developed with new features and functionality and we offer world-class support and backward compatibility to ensure smooth and easy upgrades.

eZ’s Technology Stack Supports:

- php
- Symfony
- Solr
- MySQL
- MariaDB
- Apache
- VARNISH
- Docker
- redis
- platform.sh
Trust us, your editors and marketers are tired of complex interfaces and bloated content management systems. Our Studio features in eZ Platform Enterprise Edition enable organizations to take control of their content, increasing editorial productivity while reducing the burden on IT. Plus, Studio is extensible so your developers can add features and functionality to accelerate every stage in the content lifecycle.

Create Rich Editorial Content
With Studio, creating content is seamless. Develop articles, product pages and any other content type in your information architecture, and customize the tools provided for each task.

Build Landing Pages That Convert
Studio helps you create high-converting landing pages in minutes. Simply drag and drop elements onto the page—headers, banners, image galleries, content lists, quotes, tags and more. No HTML required.

Automate Your Landing Pages
In order to increase traffic and drive audience engagement, it’s essential to make the content on your landing pages dynamic. With Studio, you can schedule content on your landing pages in a few simple steps and manage the flow of content across blocks on a page.
Website and application design is all about the customer experience. And customer experience is not just about the products and services customers buy, but the entire journey you take them on.

eZ offers Cloud Services for personalization, real-time analytics and marketing automation, so you can connect your content with your customers in meaningful ways.

**eZ Personalization**  
**Relevance Is Everything**

Whether you have an online shop or you simply want to drive engagement of your content, delivering relevant experiences to your visitors is critical to your business. eZ Personalization provides your website visitors:

- Relevant product recommendations and personalized content based on their on-site behavior
- Targeted email notifications to drive conversions
- Personalized search to make your products more discoverable

**eZ Live Viewer**  
**Improve Content Performance Here And Now**

Content performance is dynamic and editors, marketers and social media managers want real-time data to make decisions on the fly. eZ Live Viewer provides a simple-to-use, highly visual analysis of your site content allowing you to:

- Keep track of visits, trends and referral sources by article or section
- Identify your top articles and pinpoint over and underperforming content
- Get recommendations on how to rearrange content to increase traffic

**eZ Marketing Automation**  
**Accelerate Lead Generation**

Marketing teams across organizations and industries typically have a few things in common, namely the need to increase the quantity and quality of leads for the Sales team. eZ Marketing Automation enables you to:

- Engage users with targeted emails, landing pages and nurture paths
- Manage lists and segment your database for tailored communications
- Report, analyze and optimize campaigns with web and email analytics
Thousands of Organizations Trust eZ

We’ve been on eZ for about five years now. We’ve found it able to grow with us, and on eZ, we’ve been able to accomplish everything we’ve tried to do.

- Tim Rauschenberger, Manager of Web Development, The Christian Science Monitor

Elle manages a large-scale web consolidation across numerous brands and countries.

Orange delivers content with minimal latency and scales to high traffic loads.

The Christian Science Monitor, one of the first newspapers to go digital, manages a direct-to-web workflow.

comScore delivers a responsive site and geo-based content recommendations.

Following its merger with Informa Telecoms & Media Research, Ovum manages all content in a single system.

KitchenAid powers websites and apps integrated with their kitchen appliances.
About eZ

eZ Systems is a global content management platform provider that is dedicated to helping businesses maximize the value of their content and deliver digital experiences that foster growth. Our software eZ Platform helps developers, editors and marketers create content-rich websites and web applications—from brand sites, ecommerce and native apps to intranets, web portals and the Internet of Things. With eZ you have the tools to build long-lasting relationships with your end users throughout the customer journey—no matter the platform, channel or device.

eZ Facts

• eZ Systems AS was founded in 1999 in Norway
• Creators of the award-winning CMS eZ Publish
• 16+ years experience in commercial open source
• Supports 500+ enterprise customers in 25+ countries
• Ecosystem contains 80+ business partners and a community of 45,000+ members
• 8 offices located throughout Europe, North America and Asia

Resources

• Explore eZ Platform Enterprise Edition: www.ez.no/products
• Request a demo: www.ez.no/demo
• Read success stories: www.ez.no/resources/case-studies
• Get the latest news and insights: www.ez.no/blog
• Read our documentation: www.doc.ez.no
• Find a partner: www.ez.no/partners

© 2016 eZ Systems and the eZ logo are registered trademarks of eZ Systems AS